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Broken Bar M Ranch
 Chrisman Family Cattle
 72454 Ave. 341
 Wauneta, NE 69045



LOOK FOR SALE BOOK MID JANUARY

2015 OPEN HOUSE BULL OFFERING FEBRUARY 7, 2015

3:00 PM CST Cowboy Auction - Open House starting at Noon - Lexington, NE

Offering: **45 18-24 month old beef bulls - plus 7 yearlings**
 34 Angus, 18 SimAngus - 15 suitable for virgin heifers



CFC Powertrain 3A3

He and many like him sell Feb. 7!

COMPLETELY GUARANTEED

Our guarantee is simple, we stand behind the genetics and breeding soundness of our bulls 100% for the first breeding season. If a genetic issue surfaces or if the bull is unable to settle cows you get full credit, a replacement bull or your money back. If a management issue (broken tool) or act of god (lightning) occurs we will stand 50% of the risk. Simply notify us by September 15 and receive your credit, less any salvage value.

WE VALUE YOUR BUSINESS

5% discount for purchase of multiple bulls, 5% discount if you bought a bull last year, Discounts are additive.

www.broken-mranch.com
www.chrismancattleservices.com

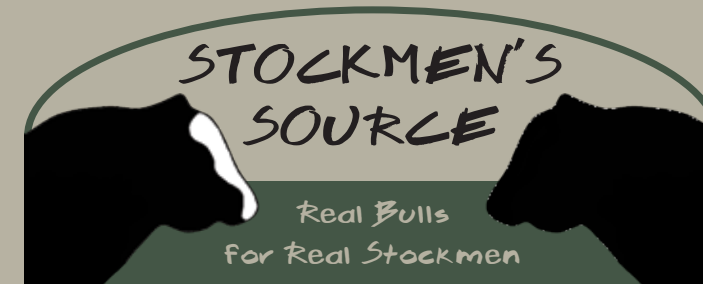


The joint bull marketing venture of



Broken Bar M Angus & Chrisman Family Cattle

Introducing STOCKMEN'S SOURCE BEEF BULLS



Same programs, same vision, same bulls, different name. After 10 years of working together to market Angus and SimAngus performance bulls with maternal quality bred in we have finally agreed on a name for it. Why **STOCKMEN'S SOURCE**? It is simple. We view our customers as tremendous **STOCKMEN**. They appreciate our dedication to the finer details

of breeding cattle that makes their lives easier. We value necessity traits that lessen time spent on management and leave more time for family or fun. Most of these traits are not measured by EPDs, but can be improved with astute observation and strict culling. We want to be your **SOURCE** for problem free, profit focused beef bulls.

**NO FIT OR FLUFF JOBS.
 THESE ARE REAL BULLS FOR REAL STOCKMEN.**

Featuring Sons of

High performance sire that adds length and muscle to Angus cattle, daughters are productive and easygoing.



Cole Creek Full Bore 730



TNT Tanker U263

PB Simmental sire that ranks in the top 1% of the breed for yearling weight and ribeye, has worked very well to make F1s on Angus cows.

Proven bull that sires above average growth and solid carcass cattle with extra muscle and middle.



Sinclair Open Range 2Q23



Sinclair Rito Promise OR12

Sire of thickness, volume and longevity. Dam is currently raising her 9th calf. Granddam raised 13 calves before ET, then lived to 20.

Also sons of

HA Power Alliance 1025 • Rousey Countrywide • N Bar Emulation EXT A1747
 Sinclair MT Time 2P77 • HA Image Maker 0415



CAREFULLY BRED - Bulls to Build Better Cows

Whether you have bought bulls from us in the past or are considering **Stockmen's Source** for the first time, we welcome you and assure you that we take the role of supplying your seedstock very seriously.

Our industry is in uncharted territory and expansion of the cow herd is underway. There will be plenty of lip service given to "maternal" genetics. That is why we want to take the time to define what "maternal" means on our operations and how we go about replicating the "ideal" cow.

Fertility and longevity are priorities, if they are not fertile, they won't last long here. Many of our herdsires come from dams and grand dams that lasted until their mid-teens or even 20 years of age. We place selection pressure on this trait with a short 45 day cleanup breeding season for cows and only 30 days for yearling heifers, following a synchronized AI breeding in both cases. They must accomplish this in a management system that offers similar or less feed than our customers and neighbors. With record high replacement costs fertility is more important than ever.

While feed resources vary widely with different systems, labor is a limitation in most operations today. We have other businesses and young children, we absolutely do not tolerate individuals that require extra attention. *In addition, we insist these cows display the following traits:*

- *Teat size and udder attachment* - we are not dairymen and do not milk cows.
- *Structural soundness* - they must have flex in their joints and a well shaped hoof with good depth of heel so they can move freely in their environment. If they are sound you will get more years out of them before they break down.
- *Calving ease* - they must calve unassisted. Some of our cows and heifers calve 25 miles from home and may not get checked everyday.
- *Mothering ability* - they have to get their calf up and nurse it, then keep a good eye on it. When we show up to tag the calf we want the cow to be concerned and protective, but not crazy.

After we have this foundation of functional cow traits in place we strive to infuse as much growth performance as possible. We pay close attention to the growth curve. Our steer calves must grow quickly to finish weight, however we do not want their heifer mates to continue growing into a large mature size in the cow herd. Therefore, we utilize bulls from proven bloodlines that can



produce steers that are at or above breed average for carcass weight and at or below breed average for mature cow weight and height. We have found that cattle with extra length and good base width and thickness do this best.

Phenotypically, we want our cows to be attractive, well-balanced, and feminine. To us that means they have a cowy head, are long necked, and tie in smoothly at the point of their shoulder. They have plenty of width of chest with lots of rib shape and depth. Structural correctness is a must, including a long, level top with added length of hip. They have adequate depth at the flank, but are not extreme. They stand wide at the ground from front to back and move equally wide with a long

stride. Additionally, we expect these cows to replicate themselves consistently when they produce a heifer calf.

Just as importantly, we realize output is an important part of the profit equation



and are constantly expecting our cows to do more with our resources. These cows are capable of weaning 50-60% of their bodyweight given a little help from Mother Nature. We expect their steer progeny to approach or exceed 1,300 lbs. finished weights as calf-feds, and to gain 3.5 lbs. per day or more. We know the steers are capable of this as calf-feds - and much more as yearlings, because we have fed them both ways. The carcass data we have collected insures us these cattle will grade, and possess substantially more ribeye per cwt of carcass than most.

Our passion for improving the beef cow is the driving force behind every genetic decision we make. We know what our goals are and we have a plan to achieve them. The plan does not involve a silver bullet or bull of the month solution, instead we choose discipline and commitment to the fundamentals. If your goals are similar we would love to show you around. The bulls offered are designed to build a better set of cows.

CORRECTLY DEVELOPED

In keeping with our belief that problems are a waste of time, we strive to develop these bulls in a manner which will insure their libido, soundness, and longevity through years of service. We emphasize grazing the bulls whenever possible. If drylot is a must, we grow the bulls on high-roughage, low-starch rations with adequate protein and energy to have them ready to breed cows - but without getting them too fat. We know these bulls will tend to business because we use them ourselves, and because we hear from you that the bulls are high-libido breeding bulls that get the job done. We expect them to lose some weight during the breeding season, but they won't simply melt, they will work it off breeding cows - and more importantly they will last a long time.

